



Robert J McMonagle
Marketing Media Professional
Specializing in 3D Motion Graphics

Info@robertmcmonagle.com
412-722-9285

Profile

A team player who applies a creative graphic design sense and diverse life experiences to develop concepts into creative visual solutions that meet a client's marketing and budgetary goals.

Education

Pittsburgh Technical Institute

Associate in Specialized Technology Degree - June 2004

Butler County Votech

Computer & Information Science - 1996 - 1998, 1999 - Student teacher

Related Skills

Versed in the latest Mac and PC-based graphic packages:

3d studio Max

Illustrator

After Effects

Audition

Premiere

Photoshop

Dreamweaver

Flash

Quark Express

ActionScript

HTML

ASP

PHP

SQL

Javascript

Work

Experience

Quest Fore - Interactive Developer 2008 - Present

Work on everything from iinteractive & web development, 3D modeling, Motion Graphics, SEO, Flash, and Video editing. For major clients such as Heinz, PNC, and McDonalds.

4 years as Marketing Media Associate for BEA Inc. 2004 - 2008

Interface development/improvement in order to streamline processes like product development, promotion tracking, department organization.

Dynamic template creation in order to support marketing actions such as web promotions, e-mailers, sales presentations, industry newsletters, architectural program support.

Design/Layout support for sales literatures, trade shows graphics, photographic montages, and literature management and design.

BEA Webmaster of websites including development/update

Reporting on website statistics, website promotions and strategic recommendations based on tracking results.

Trade show management - material maintenance, logistic, promotions, etc..

Coordination/design of special events

Creation 3D visual's for a variety of platforms and any necessary media support and animation.

Creation of video's and output of DVD content

Communicates with print companies, vendors and customers for output of designed content and promotional support.

Creation and support of internal and external training materials